



HUES  
OF  
CULTURE

# SEABORNE RHAPSODY

## TIKI, NUTTY, SPICED

*La Hechicera Reserva Familiar Rum, Trois Riviere Agricole, Mace, Jasmine Amontillado, Toasted Macadamia, Fig Leaf Amaro, Roots Tentura.*

Experience a truly immersive celebration of colour and its significant influence on society with GÖNG's exclusive Hues of Culture Cocktail Menu.

Indulge on 10 carefully-curated cocktails, each representing an artistic expression and evoking a journey inspired by colour psychology and history.

Each concept has been created by one of GÖNG's skilled team members, and promises a unique and unforgettable experience for lovers of fine art and cocktails.

All cocktails from this menu are priced at £25.



A beautifully crafted modern Tiki-style cocktail, with a nutty and spiced flavour palette.

Inspired by the association of purity and clarity, this drink meticulously links Sandro Botticelli's "Birth of Venus" to white noise.

While sound may not be explicitly depicted within the piece, one can imagine a symphony of celestial music accompanying the picture.

Seaborne Rhapsody embodies the rhythmic crashing of waves echoing in the painting.

## REGALIA

ELEGANT, BRIOCHE, SPARKLING

*Grey Goose Vodka, Lavender, Clarified Butter, Mahlab, Ube, Manzanilla Sherry and Veuve Clicquot Champagne.*



This sparkling cocktail effortlessly blends tradition with innovation, resonating with purple's timeless allure.

The colour purple has historically represented regality, symbolising power, wealth and exclusivity. In ancient times, only the privileged could afford the rare and costly dye required to create this majestic hue. Roman emperors and Queen Elizabeth I proudly donned purple robes as a symbol of their power.

Today, different shades of purple carry distinct meanings, brighter shades evoke femininity and spirituality, while deep tones convey opulence and refinement.

## ALTER EGO

REFRESHING, FRUITY, COMPLEX

*Havana 3 Rum, Empirical Plum I Suppose, AXIA Mastiha, Akashi Tai Umeshu and Tonka Bean.*



Tantalising and intriguing, Alter Ego is an alluring cocktail inspired by the mystique of the black swan ballet.

This exquisite creation embodies elegance and enigma, drawing inspiration from the dark beauty of the swan's plumage.

In the original story, Prince Siegfried dreams of the white swan as his unattainable liberty, and the black swan as his alter-ego trapped in an arranged marriage.

## ENDLESS HAZE

RICH, SMOKY, AROMATIC

*Woodford Reserve Bourbon, Empirical Symphony 6, Saffron, Oloroso Sherry, Kumquat and Black Cardamom.*



In Western culture, orange is typically used to represent warmth, enthusiasm, and creativity.

With the rise of science-fiction and post-apocalyptic movies, it's quite easy to find oversaturated orange tones, controversially depicting warmer climates.

GÖNG's team utilises rock sugar to recreate the contrasting, colour-graded textures that one can admire in these cinematic environments.

## VIVID SHADOWS

REFRESHING, SALINE, DELICATE

*Herradura Plata Tequila, Etsu Pacific Ocean Gin, Samphire, Tomato liqueur, White Penja pepper and Ancho Reyes Verde.*



A refreshing cocktail inspired by the interplay of light and the colour blue.

With saline and herbal notes, Vivid Shadows pays homage to the innovative spirit of Anna Atkins, the woman who created the world's first photographically illustrated book "Photographs of British Algae: Cyanotype Impressions".

This book features a stylised collection of blue-toned images that have been achieved by the use of light-sensitive chemicals.

## LEBRET

CREAMY, NUTTY, SWEET AND SAVOURY

*Hennessy VSOP Cognac, Homemade Pistachio Ice Cream,  
White Chocolate, Viognier, Pine Leaves and Olive Oil.*



A perfectly balanced sweet and savoury cocktail, inspired by the green landscapes and colourful tones found in Claude Monet's "The Olive Tree Wood In The Moreno Garden".

Monet's Impressionist art, and his gardener Lebret's contribution to his work, highlights the power of collaboration in inspiring creativity.

Green symbolises life, growth, and prosperity, and its positive impact resonates across cultures, promoting hope for a prosperous future.

## VERMILION SLING

FLORAL, FRUITY AND VIBRANT

*Tanqueray 10 Gin, Pomegranate, "Milky Oolong Tea",  
Ming River Baiju and Spiced Honey Brandy.*



Floral, fruity and vibrant, the Vermilion Sling draws inspiration from the hue adorning the walls, pillars, and doors of the Forbidden City, an iconic UNESCO World Heritage Site located in Beijing, China.

In Chinese culture, red can symbolise good luck, happiness and prosperity.

## LUMINOUS HIGHBALL

EARTHY, SAVOURY, FIZZY

*Lost Explorer Espadin Mezcal, Col Roja, Blue Cheese, Red Verjus and Purple Shiso Soda.*



This vibrant creation aims to represent the same playfulness and energy that the colour magenta embodies.

Magenta is a bold and attention-grabbing colour that is often associated with energy, enthusiasm, and excitement.

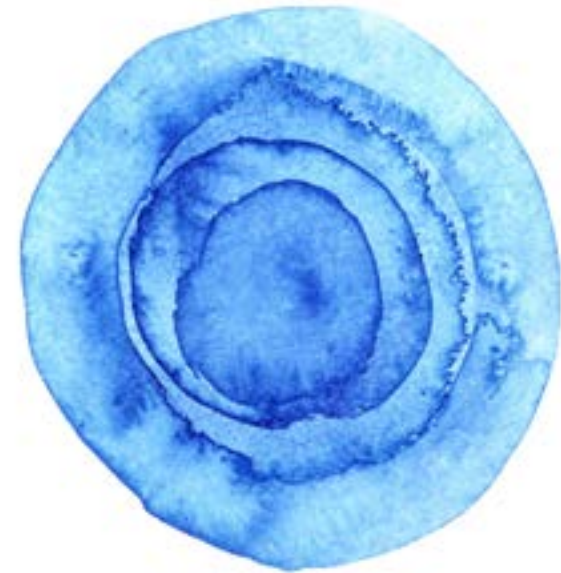
Contemporary artists like Yayoi Kusama or Jeff Koons use it in their works that have a bigger sense of vibrancy to create eye-catching pieces of art.

In addition to its unique flavour profile, the cocktail is designed to push the boundaries and offer something new and unexpected, much like modern art does.

## SILENT BLUES

SILKY, BOLD, UMAMI

*Suntory Toki Whisky, Genever, Cocoa Butter, Shitake Mushroom, Sake and Apple Reduction.*



An elegant and complex cocktail inspired by the visual similarities between Van Gogh's "Starry Night" and Hokusai's "Great Wave".

The white chocolate garnish references the pattern of the two paintings, while the tobiko embodies the circular details present in these artworks.

The colour blue usually embodies tranquillity and trust, evoking a sense of calmness and reliability. It is often associated with loyalty, wisdom, and intelligence. However, it can also represent sadness, isolation, or loneliness.

# POPPING HEROES

FRUITY, SPICY, ZESTY

*No3 London Dry Gin, Empirical Ayuuk, Timur Pepper,  
Pineapple and Cherry Blossom.*



Inspired by the playful and energetic traits of animation characters, Popping Heroes features popping candy as a garnish to add a crackling sensation.

Yellow is a hero colour in animation, representing energy, playfulness, warmth, and happiness. It's a popular colour because of its ability to attract attention as the most visible colour in the visual spectrum.



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